

# Become an Event Sponsor

Gain premium exposure and showcase your brand



Join us as a partner in shaping future pathways and enjoy standout exposure and engagement opportunities, including:

## Branding & Visibility

Your logo featured across key event collateral and marketing campaigns, including:

- Railway station and/or roadside billboards (where applicable)
- Entrance and seminar venue signage
- Expo website, email campaigns & ticket platform
- Printed & digital floorplans and visitor guides

## Digital & Social Media

- Prominent inclusion in event highlight videos
- Dedicated feature posts on event Facebook and Instagram channels
- Post-event insights summarising reach and engagement of your sponsored content

## Position & Engagement

- Premium floorplan placement designed to maximise your brand's visibility, engagement, and foot traffic
- Opportunity to host a seminar, demonstration, or Q&A session (subject to availability)

## Sponsorship fee: \$4,500 +GST

Spots are limited - contact us at [team@resourcesforcourses.com.au](mailto:team@resourcesforcourses.com.au) or 1300 190 290

## Additional Opportunities

Contact us to discuss bespoke sponsorship options that extend the inclusions above and deliver even greater impact for your brand. These may include unique activations, branded experiences, or premium exposure opportunities, priced separately from the core sponsorship fee. Examples:

- Branded merchandise (e.g., lanyards, tote bags)
- Additional seminar or workshop sessions
- Feature zones or lounges

## Thank you to our 2025 sponsors

Academy of Interactive Entertainment  
Ambulance Victoria  
Charles Sturt University  
Collarts  
Deakin University  
Federation University  
International College of Management, Sydney  
JMC Academy  
La Trobe University

Macquarie University  
Melbourne Polytechnic  
NSW Ambulance  
NSW Police  
RMIT University  
Swinburne University of Technology  
TAFE NSW  
The University of Melbourne  
The University of Notre Dame Australia

Torrens University Australia  
Universities Admissions Centre  
UNSW Sydney  
Victoria Police  
Victoria University  
Victorian Tertiary Admissions Centre  
Western Sydney University  
William Angliss Institute